

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2656254-1	Order #	2656254
Invoice Date	03/12/23	Alt Order #	WOC14016876
Invoice Month	March 2023	Deal #	
Invoice Period	02/27/23 - 03/12/23	Flight Dates	03/06/23 - 03/12/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5456		
Account Executive	Robert Cato		
Sales Office	TEGNA Sales Dallas		
Sales Region	National		
Agency Code	9916670		
Advertiser Code	482		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	37731AG		
Advertiser Ref	M209268		
Product 1	606		
Product 2			

Billing Address:

AxMedia / POL
Attention: Accounts Payable
800 W 47th St, Suite 200
Kansas City, MO 64112

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/06/23	03/10/23	GMK @ 6A	6:00 AM-7:00 AM	-- 111--	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/06/23 03/12/23 -- 111-- 3 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	W	03/08/23	6:40 AM	GMK @ 6A	6:00 AM-7:00 AM	:30	KC0523TVH	\$150.00 NM
2	WHAS	Th	03/09/23	6:27 AM	GMK @ 6A	6:00 AM-7:00 AM	:30	KC0523TVH	\$150.00 NM
3	WHAS	F	03/10/23	6:40 AM	GMK @ 6A	6:00 AM-7:00 AM	:30	KC0623TVH	\$150.00 NM
2	03/06/23	03/09/23	GOOD MORNING AMER 7-9a ICA		-- 11---	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/06/23 03/12/23 -- 11--- 2 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	W	03/08/23	6:58 AM	GOOD MORNING AMERICA	7-9a	:30	KC0523TVH	\$200.00 NM
2	WHAS	Th	03/09/23	7:24 AM	GOOD MORNING AMERICA	7-9a	:30	KC0523TVH	\$200.00 NM
3	03/06/23	03/11/23	GMK WEEKEND 9-10A	9-10a	----- 1-	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/06/23 03/12/23 ----- 1- 1 \$90.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	Sa	03/11/23	9:43 AM	GMK WEEKEND 9-10A	9-10a	:30	KC0623TVH	\$90.00 NM
4	03/06/23	03/12/23	THIS WEEK	9-10a	----- 1	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/06/23 03/12/23 ----- 1 1 \$180.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	Su	03/12/23	9:59 AM	THIS WEEK	9-10a	:30	KC0623TVH	\$180.00 NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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Invoice #	2656254-1	Invoice Month	March 2023
Invoice Date	03/12/23	Invoice Period	02/27/23 - 03/12/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5456		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	03/06/23	03/12/23	THIS WEEK	9-10a	-----1	:30	1	\$180.00	NM
5	03/06/23	03/10/23	WHAS11 NEWS @ 6p	6-630p	--111--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/06/23 03/12/23 --111-- 3 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	W	03/08/23	6:19 PM	WHAS11 NEWS @ 6p	6-630p	:30	KC0523TVH	\$250.00 NM
2	WHAS	Th	03/09/23	6:22 PM	WHAS11 NEWS @ 6p	6-630p	:30	KC0523TVH	\$250.00 NM
3	WHAS	F	03/10/23	6:08 PM	WHAS11 NEWS @ 6p	6-630p	:30	KC0623TVH	\$250.00 NM
6	03/06/23	03/11/23	WHAS11 NEWS @ 6:30 p	630-7p	-----1-	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/06/23 03/12/23 -----1- 1 \$120.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	Sa	03/11/23	6:59 PM	WHAS11 NEWS @ 6:30p	630-7p	:30	KC0623TVH	\$120.00 NM
7	03/06/23	03/12/23	WHAS11 NEWS SUNDAY	630-7p	-----1	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/06/23 03/12/23 -----1 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	Su	03/12/23	6:13 PM	WHAS11 NEWS SUNDAY	630-7p	:30	KC0623TVH	\$250.00 NM
8	03/06/23	03/10/23	ENTERTAINMENT TONIGHT	7-730p	--1-1--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/06/23 03/12/23 --1-1-- 2 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	W	03/08/23	7:26 PM	ENTERTAINMENT TONIGHT	7-730p	:30	KC0523TVH	\$250.00 NM
2	WHAS	F	03/10/23	7:13 PM	ENTERTAINMENT TONIGHT	7-730p	:30	KC0623TVH	\$250.00 NM
9	03/06/23	03/09/23	STATION 19	8-9p	---1---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/06/23 03/12/23 ---1--- 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	Th	03/09/23	8:41 PM	STATION 19	8-9p	:30	KC0523TVH	\$800.00 NM
10	03/06/23	03/10/23	SHARK TANK FRI	8-9p	----1--	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/06/23 03/12/23 ----1-- 1 \$475.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	F	03/10/23	8:44 PM	SHARK TANK FRI	8-9p	:30	KC0623TVH	\$475.00 NM
11	03/06/23	03/12/23	WHAS11 NEWS AT 11 M-F/SU	11-1135p	--111-1	:30	4	\$200.00	NM

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Invoice Date	03/12/23	Invoice Period	02/27/23 - 03/12/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5456		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	03/06/23	03/12/23	WHAS11 NEWS AT 11 M-F/SU	11-1135p	--111-1	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/06/23 03/12/23 --111-1 4 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	W	03/08/23	11:15 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KC0523TVH	\$200.00 NM
2	WHAS	Th	03/09/23	11:32 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KC0523TVH	\$200.00 NM
3	WHAS	F	03/10/23	11:22 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KC0623TVH	\$200.00 NM
4	WHAS	Su	03/12/23	12:09 AM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	KC0623TVH	\$200.00 NM
12	03/06/23	03/11/23	WHAS11 NEWS AT 11 SAT	11-1135p	-----1-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/06/23 03/12/23 -----1- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	Sa	03/11/23	11:50 PM	WHAS11 NEWS AT 11 SAT	11-1135p	:30	KC0623TVH	\$150.00 NM
13	03/06/23	03/10/23	20/20	9:00 PM-11:00 PM	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/06/23 03/12/23 ----1-- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	F	03/10/23	9:24 PM	20/20	9:00 PM-11:00 PM	:30	KC0623TVH	\$400.00 NM
<u>Total Spots</u>							22		

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$5,365.00
<u>Agency Commission</u>	\$804.75
<u>Net Amount Due</u>	\$4,560.25

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